



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: "Pollution Prevention Week"


MEETING DATE: September 18, 1996

PREPARED BY: City Clerk

RECOMMENDED ACTION: That Mayor Warner present a proclamation proclaiming the week of September 16 - 22, 1996 as "Pollution Prevention Week" in the City of Lodi.

BACKGROUND INFORMATION: Mayor Warner has been requested to present a proclamation proclaiming the week of September 16 - 22, 1996 as "Pollution Prevention Week" in the City of Lodi. Joe Bagley and/or Wade Broughton from General Mills will be present to accept the proclamation.

FUNDING: None required.


Jennifer M. Ferrin
City Clerk

APPROVED: _____
H. Dixon Flynn -- City Manager

Post-it Fax Note	7671	Date	3/9/96	Page	1
To	Fran Fortas				
From	Rose Foley / Joe Bady				
Co/Dept	Co.				
Phone #	Phone # 406-3451				
Fax #	Fax # 333-6841				

- to organize activities.
- Convene a planning group of interested individuals.
- Identify activities for Pollution Prevention Week.
- Determine the focus and target audience of events.
- Identify objectives and needed resources.
- Develop timelines and assign tasks.
- Determine if sponsors are needed.

JULY

Prepare Activities

- Draft materials like contact letters, flyers and proclamations.
- Collect information to distribute at activities.
- Order or purchase materials.
- Plan distribution methods.
- Identify and obtain speakers.
- Secure locations to hold activities.

Promote Activities

- Recruit volunteers.
- Begin distributing promotional materials.
- Meet with groups to announce activities.
- Schedule a time at a meeting of your governing body to sign a proclamation.

AUGUST

Expand Promotion and Resolve Details

- Prepare participant materials.
- Organize and train volunteers.
- Develop press packets.
- Present proclamation to a governing body.

SEPTEMBER

Implement Activities

- Distribute press releases and materials.
- Host activities.
- POLLUTION PREVENTION WEEK 16th - 22nd**
- Evaluate success of activities.
- Follow up with press and acknowledge speakers.

SEPTEMBER 16 - 22

Support Pollution Prevention Week!

cited to be involved with Pollution Prevention Week. We will host a

workshop ☐ seminar ☐ educational event ☐

celebration ☐ tour ☐ storm drain stenciling ☐

timing ☐ other ☐

☐ We would like free posters. ☐ (Indicate quantity)

☐ We would like radio PSA's (\$5).

NAME _____

TITLE/ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____ FAX _____

Please print in ink and provide mail completed form

Sample Proclamation

Pollution Prevention Week • September 16-22

WHEREAS, the (City/County) of (City/County name) supports a clean and safe environment for its residents; and

WHEREAS, pollution prevention is an approach to environmental protection that focuses on prevention, and is therefore a preferable strategy for protecting our environment; and

WHEREAS, pollution prevention can increase industrial efficiency and save businesses money; and

WHEREAS, pollution prevention offers both environmental protection and increased economic competitiveness; and

WHEREAS, by focusing attention on pollution prevention, the (City/County) of (City/County name) will meet the challenges of the 90's for economic competitiveness, environmental protection, and environmental regulation; and

WHEREAS, Pollution Prevention Week is an opportunity for government, industry, and environmental organizations to recognize the potential of pollution prevention and to work together to plan for a prosperous and sustainable future.

THEREFORE, be it resolved that September 16-22, 1996, is Pollution Prevention Week and the (City/County) of (City/County name) does hereby urge all community members and businesses of (City/County name) to participate in local and regional celebratory and educational activities.

Dated:

(City/County Elected Official)

I • U • P • S

Targeted Opportunities to Prevent Pollution in San Joaquin County

ADVISORY COMMITTEE MEMBERS

Donna Fields SJC OES SJC OES Ran Farms Lead Municipal Utilities Tom Garing Valley Tomato Company Mads Henry San Joaquin Farm Bureau Donna Hearn SJC Environmental Health	Tom Horton SJC Public Works Patricia Hall Port of Stockton Karen Hays Dagoco, Inc. Gary Johnson UC Cooperative Extension Cris McLaughlin San Joaquin Delta College	John Newbold Doris Keener Anne Corry Haley Sugar Bob Olson Sunstein Wine Inc./MFR Diane Park League of Women Voters George Sader Com Products	Ed Souza SJC Board of Supervisors Gale Stagano SU Valley United APCD Doug Ulsick Tehcet Construction Tom Vail Stockton Chamber of Commerce Dave Wagner San Joaquin Audubon Society
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July 5, 1996

MR FRANK FORKAS
PUBLIC WORKS DEPARTMENT
1331 S HAM LN
LODI CA 95242-3995

Dear Mr. Forkas,

The Targeted Opportunities to Prevent Pollution in San Joaquin County (TOPPS) Advisory Committee is scheduled to meet Wednesday, July 17, 1996. The meeting will be held at the following location and time:

Where: Port of Stockton Administration Building, Commission Hearing Room
2201 West Washington, Stockton, CA

When: Wednesday, July 17, 1996

Time: 8:30 a.m. to 10:00 a.m.

Enclosed, please find the minutes from the May 14, 1996, meeting and the proposed agenda for this meeting. We will discuss the Awards for Environmental Excellence and select a new Co-Chair.

I hope to see you there.

Sincerely,

Ron Addington

Ron Addington, Co-chair
TOPPS Advisory Committee

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JUL - 8 1996
CITY OF LODI
MUNICIPAL SERVICE CENTER

Technical & Educational Assistance for San Joaquin County

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